

OBS PRIVACY POLICY

This privacy policy (the “**Privacy Policy**”), as updated from time to time, explains what information about you is collected and how it is processed when you use of our Services, in connection to your relationship with OBS, when you enter into your private area within our Services, apply for a job and/or for any other purposes as explained below.

SUMMARY	
Controller	Olympic Broadcasting Services, S.L.U. (“ OBS ”)
Purposes	<ol style="list-style-type: none"> 1. Providing OBS services, including those related to OBS owned and operated websites, apps and services, such as www.obs.tv (“Services”). 2. Sending you alerts and communications about OBS, OBS organised events (such as World Broadcasting Meeting and analogous OBS events) and the Olympic Games (specially during games times operations). We will send you these communications through the channels you chose (including electronic means such as email, phone SMS/phone text messages or analogous telecommunications channels) in accordance with your preferences. 3. Management of any request, communication and general enquiries 4. Employees access to OBS services and web private areas. 5. Broadcaster accesses and services requests/management 6. Management of job applications and recruiting purposes, which will be subject to our OBS/OCS Recruitment Privacy Policy. 7. Manage of business contact information in the context of the business and/or contractual relationships 8. Manage OBS/OCS Integrity Line in compliance with our legal obligations. <p>The rest of the purposes which are accessory to the mentioned ones, are included in the additional information regarding the processing of your personal data that you will find below.</p>
Lawfulness of the processing	<ol style="list-style-type: none"> 1. For the purposes number 1, 4, 5 and 6: Performance of a contract 2. For the purpose 2, 3, 6 and 7: Legitimate interest 3. For the purpose 6: Consent, as further described in the OBS/OCS Recruitment Privacy Policy. 4. For the purpose 8: Public interest and our compliance with our legal obligations
Recipients	<ul style="list-style-type: none"> • Third parties, including service providers. • Public administrations and authorities • International Olympic Committee (“IOC”), Olympic Channel Services, S.L.U. (“OCS”) and other affiliates.
Rights	Access, rectification, deletion and other rights which can be consulted in detail in our Privacy Policy below



When we refer to “we”, “our” or “us”, we are referring to OBS acting as data controller, and when we refer to “you” or “your” we refer to you as a user of the Services.

1. The Data Controller of your Personal Data

- 1.1. The Controller of the processing of your personal data is **Olympic Broadcasting Services, S.L.U. (“OBS”)**, with trade register No. B83747691 and registered address at Calle Torrelaguna 75, 28027 Madrid. OBS has appointed a Data Protection Officer whose contact details are dpo@obs.tv.
- 1.2. OBS has implemented the appropriate technical and organisational measures to prevent the alteration, loss, misuse, unauthorized processing and access, or theft of your personal data, taking into consideration the available technology.
- 1.3. Services are intended for users who are of legal age for data protection purposes under the laws of their country of residence, in that regard please consult <https://www.olympic.org/age-limits>. If we become aware that a child under that age has provided us with personal data, we will take steps to delete this information and close the child’s account. If you become aware that your child has provided us with personal data without your consent, please contact us.

2. Information we collect and process

- 2.1. We process information from and about you in connection with OBS Services, any commercial relationship between you and OBS as well as job recruiting processes (which are governed by the OBS/OCS Recruiting Privacy Policy). This includes information (i) that you provide as part of your application; (ii) about other individuals provided by you; or (iii) from third parties or public sources (e.g. recruitment agencies or social media profiles).
- 2.2. We will process information you provide directly to OBS. Some examples of the types of Personal Information that we may request from you will include the following:
 - Contact information: such as name, email address, postal address or phone number, job title;
 - Images: Photos that you submit during recruiting process (only applicable to job applicants) or your image/voice during your participation in (a) sports events and other events organised by OBS (such as the World Broadcasters Meeting) that you attend in person and/or photos you provide us to include in directories and during (b) OBS events where you participate via conference calls during which you have your camera turned on (as such meetings may be recorded).
 - User information: Username, password, and password reminder questions and answers;
 - Demographic data: Such as age and date of birth, personal characteristics and gender;
 - Educational and professional information: such as education and professional experience that you may include as part of your job; or your job title.
 - Data collected through cookies: such as data associated with each visit you make to our site, this includes IP address, date and time of connection, login, server, web pages viewed domain



name (URL), sections visited within the web, etc. For more details on how we use these cookies and how to configure them, please see our Cookies Policy.

- Other information, such as correspondence you send to us, or information collected about you offline (including via mail, or in person).
- Information that we collect in the context of our OBS/OCS Integrity Line and the subsequent processing of any reports and complaints for their further investigation, such as the information and facts about the investigation or an alert.

- 2.3. We may also collect information about other individuals when you provide information about them. Such information is used solely to facilitate the communications requested or for applying for a role. When you provide us with other people's information and personal data you warrant that you have their consent to do so and that they have been informed about this Privacy Policy.
- 2.4. When permitted by the applicable law, we may also collect information obtained from other sources, including our affiliates (such as the IOC or OCS), recruiting agencies (for job applicants), social media or internet search information (for both users and job applicants), including name, social network username and profile, postal address, and telephone number, demographic data, such as age, gender and publicly observed data (such as activities on social networks, web searches, and other online postings and content).
- 2.5. This Privacy Policy does not cover the practices of third parties and their use of your information is governed by the privacy policies of such third parties.

3. Purposes

We will collect your information and personal data for the following purposes:

1. **Provide our Services**, including our Services such as www.obs.tv, maintaining and developing the services, managing any service provision or request related to OBS and the information/services provided within our website www.obs.tv and other OBS Services. When you request us to do so, the provision of the services also includes sending you alerts, updates and news about OBS and/or IOC and in relation to any Olympic Games and its operations. You will be able to unsubscribe at any time by following the instructions provided in such communications.
2. Manage any **request, communication or any enquiry** that you sent to us.
3. In addition to the above, and particularly, if you are an **OBS/OCS employee**, you can access to OBS intranet and the private area of www.obs.tv where you can find out the different corporate information and receive alerts during Olympic Games operations.
4. In addition to the above, and particularly, if you are a **broadcaster/MRH**, we will process your personal data for the following purposes:
 - Through OBS Services you can: (i) log in to the broadcaster's area, (ii) receive emails and communications (by any means, including electronical means) regarding corporate information that may be interesting to you, and (iii) receive alerts (by any means, including electronical means, email or via sms/phone text messages or equivalent as you request) during Olympic Games operational periods;



- Register to attend the World Broadcasting Meeting or any other relevant OBS meetings, events and informative sessions such as workshops;
- Manage any requests related to the online booking portal and any other relevant OBS offered services: if you are a broadcaster or any other third party (sponsors, news agencies, etc.) who has previously subscribed an agreement with the IOC regarding broadcasting rights, your personal data will be processed through the Online Bookings Portal. OBS will manage the personal data provided by the IOC or directly by broadcasters to give you access to this platform.

For recruiting purposes, in order to evaluate your eligibility and suitability for a job opportunity in accordance with OBS/OCS Recruiting Policy.

4. Lawfulness of the processing

- 4.1. For purposes no. 1, 4,5 and 5 the legal basis in which OBS relies is the **performance of the corresponding contract** (also including the necessary steps prior to entering into a potential contract). We may need to collect and use your personal information to enter into a contract with you or to perform a contract that you have with us. When you use our digital services, we will use your personal information to respond to your requests and provide you with such services.
- 4.2. For purpose no. 1 (in relation to the placing of some cookies and underlying data processing activities) and obtaining candidates references (sub activity within purpose 6), the legal basis will be the **consent** given by the data subject by freely giving a reference person to consult. We may further request your consent for any other related activities established above.

Where the legal ground is your express consent, we will only process your personal information in this way if you agree to us doing so. You have the right to withdraw your consent at any time by contacting us at the address indicated in this Privacy Policy; however please note that this does not affect the lawfulness of our processing of your personal information based on your express consent before such withdrawal.

- 4.3. For purpose 2, 3, 6 and 7 the legal basis will be the **legitimate interest of OBS** to allow an effective operation of OBS day-to-day business in the most efficient manner. We only process data on this legal basis where we have considered that, on balance, our legitimate interests are not overridden by your interests, fundamental rights or freedoms. You can request a copy of such legitimate interest assessment at the address indicated in this Privacy Policy.

At any case, to the extent the data processing activity is based on our legitimate interest, you can also exercise your right to object to such processing on grounds relating to your situation, at any time by sending an email to dpo@obs.tv or by any alternative means that will be facilitated to you when collecting such data. In such case, we undertake not to process your personal data any longer, unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms or for the establishment, exercise or defence of legal claims.



- 4.4. For **purpose 8** the legal basis will be the public interest and our compliance with our legal obligations. If special categories of data are processed as a result of a complaint/alert raised via our OBS/OCS integrity line (note that we will not actively request for any special categories of personal data) the legal basis will be the substantial public interest.

5. Cookies

- 5.1. OBS may use their own or third-party cookies or tracking technologies (“Cookies”) when you browse the site to improve your browsing experience. These cookies collect information about you and your browsing, including IP address, date and time of connection, if applicable, login, web pages viewed, sections visited within the website, etc. To find out more about the Cookies we use on the Site, you can consult our Cookies Policy [here](#).

6. Data Retention

- 6.1. Your personal data shall be retained for the time required to fulfil the purposes in section 4 above and in accordance with the applicable law.
- 6.2. We will retain your information only for the duration necessary for the purposes identified in this Privacy policy or as required to meet our legal requirements. Once your personal data is no longer necessary for these purposes, data will be blocked. During the blocking period, your data will be only unblocked and processed again exclusively to comply with legal retention periods, for the purpose of the exercise or the defence against administrative or legal claims and, beyond that, until the statute of limitation for any legal actions for which such data may be relevant. Once this period is over, your personal data will be erased.

7. Recipients

- 7.1. Generally, for all purposes, we may share information and personal data with service providers that OBS contracts, or may contact, which are data processors. These include IT, telecommunications and other operational similar providers that OBS contract in order to carry out its day-to-day operations.
- 7.2. Public authorities and bodies, including Courts and Tribunals, when required by the applicable regulations.
- 7.3. Regarding **purpose 5**, data may be occasionally disclosed to the International Olympic Committee, located in Switzerland and with the relevant Organising Committees of each Olympic Games editions, to Olympic Channel Services, S.L.U. and to other OBS affiliates, for administrative purposes, based on OBS’ legitimate interests.
- 7.4. Regarding **purpose 8**, as part of this activity we may share some information with our external advisors, and, exceptionally with the IOC, under the specific requirements established.



8. International Transfers

- 8.1. We may process your personal data in a country other than your place of residence. We adopt measures as required under applicable law to ensure your data will be given the relevant protection. While the personal data we collect will usually be processed in the European Union or in Switzerland (which provides a level of protection equivalent to the European Economic Area according to the Commission Decision of 26 July 2000), we may also transfer your personal data for the purposes allowed under this Privacy Policy some of which may be based in countries (like the United States of America) that do not provide in their laws for a level of protection of your privacy equivalent to the one applied within the European Union and Switzerland.
- 8.2. Before transferring any personal data from the European Union or Switzerland to other countries, we implement safeguard mechanisms recognized by European regulators such as standard contractual clauses. You can request a copy of any such safeguards in the address mentioned in the first Section of this Privacy Policy.

9. Data Subject's Rights

- 9.1. Any person has the right to obtain confirmation of the processing of their personal data carried out by OBS.
- 9.2. You can exercise your rights of access, rectification, deletion and portability of your data, limitation and opposition to its processing, as well as not being the subject of decisions based solely on the automated processing of your data, where appropriate, before OBS. You also have the right to withdraw your consent at any given moment. You have the right to object to our processing of your Personal Information that is based on our legitimate interests. We will then stop processing the data unless we can demonstrate a compelling legitimate ground that overrides your rights (e.g. exercising or defending a legal claim) or an exemption that applies. If you live outside the European Union, you may also have rights under applicable laws in such jurisdiction.
- 9.3. You may exercise your rights through an e-mail to dpo@obs.tv. If you feel like your request or query have not been satisfactory you have the right to lodge a complaint before Spain's supervisory authority: Agencia Española de Protección de Datos, Calle Jorge Juan 6, 28001 Madrid, Spain and its website www.aepd.es.

10. Changes to this Privacy Policy

- 10.1. We reserve the right to make changes to this Privacy Policy, at any time. When we make changes, we will revise the "last updated" date at the bottom of the Privacy Policy and any change will be effective immediately upon posting. We will use reasonable efforts to inform you about any material changes made to this Privacy Policy, for example by posting a relevant notice on the Services.
- 10.2. We encourage you to review this Privacy Policy regularly.

This Privacy Policy was last updated on June 20th 2024.